



ISU Community Engagement Collective

The ISU 'Community Engagement Collective' (CEC) is a campus collaboration committed to building and promoting mutually-beneficial partnerships with community organizations and agencies. The shared commitment by members of the ISU community reflects both the strong interest (and the clear need) for an infrastructure to facilitate and support community engagement efforts at ISU. A centralized and coordinated hub for community engagement efforts would synergize and harmonize an array of campus initiatives that would enhance student learning, support community-based research and strengthen outreach efforts. These efforts currently happen in isolation but centralized coordination would enhance the land-grant mission of ISU in novel and synergistic ways. A list of some tangible benefits from an enhanced structure to support community engagement efforts at ISU is provided below:

- Building partnerships and connections between the campus and the community
- Promoting student outreach and volunteerism efforts through the GivePulse tool
- Fostering transdisciplinary research partnerships to advance translational research
- Facilitating community-engaged research by faculty
- Enhancing the reach and impact of ISU Extension and Outreach programming
- Advancing goals of CELT to promote service learning by faculty on campus
- Promoting civic actions and volunteerism in students to enhance learning outcomes
- Supporting campus goals related to entrepreneurship
- Facilitating industry partnerships and job placement goals of ICORPS and Beyond Academia
- Supporting 'Broader Impacts' and NSF-related research
- Fostering the ARIS (Advancing Research Impact in Society) collaboration coordinated by NABI
- Promoting campus engagement efforts aimed at supporting Carnegie Classification efforts

Coordinated efforts to support community engagement will provide benefits to the campus and facilitate connections with community partners both locally and across the state. While many groups have developed methods and approaches to suit their own outreach needs, the contention of the *Community Engagement Collective* is that these efforts can be accomplished more effectively in a coordinated and connected way. Building this structure will take time and coordinated effort across the campus, but the outcomes will provide broad and sustained benefits over time.

The community engagement group within the ISU Translational Research Network (U-TuRN) has been facilitating the connections, but the CEC is a distributed (and open) network of campus leaders committed to fostering and supporting community engagement efforts at ISU. The CEC brings together an array of groups and leaders with diverse interests and experience related to community engagement. Monthly 'Engaged Scholar' sessions provide opportunities for sharing and connecting on issues related to community engagement.



Major Campus Hubs and Connectors in the Community Engagement Collective

- ISU Translational Research Network
 - Greg Welk (gwelk@iastate.edu), U-TuRN Director
 - Carl Weems (cweems@iastate.edu), U-TuRN Co-Director
 - Ashley Scudder (ascudder@iastate.edu), U-TuRN Associate Director of Research & Outreach
 - Connie Beecher (cbeecher@iastate.edu), U-TuRN Leader in Community Engagement
 - Linda Shenk (shenk@iastate.edu), U-TuRN Leader in Community Engagement
 - Katie Bruna (krbruna@iastate.edu), U-TuRN Leader in Community Engagement
- ISU Extension and Administration
 - Deb Sellers (dsellers@iastate.edu), Director, ISU Extension and Outreach (Human Sciences)
 - Tera Jordan (trh@iastate.edu), U-TuRN Leader, Assistant Provost for Faculty Development
- CELT and Education Leaders
 - Sara Marcketti (sbb@iastate.edu), CELT Director
 - Rob Whitehead (rwhitehd@iastate.edu), Faculty Fellow for High Impact Practices, CELT
 - Megan Meyers (mjmyers@iastate.edu), Leader of Learning Circle on Service Learning, CELT
- ISU Broader Impacts (ARIS / SP@ISU / NABI: National Association for Broader Impacts)
 - Diane Rover (drover@iastate.edu), Leader of SP@ISU, PI on ARIS project, Linked to NABI,
 - Megan Heitmann (Heitmann@iastate.edu), Leader of SP@ISU, Linked to NABI
 - Jessica Bell (jmpbell@iastate.edu), Grants Hub coordinator of Broader Impacts
- I-Corps / Graduate College / Industry Partnerships
 - Kris Johansen (kajohans@iastate.edu), I-CORPS Co-Investigator
 - Karin Lawton-Dunn (kldunn@iastate.edu), Graduate College Career Services Director
 - Anne Kinzel (akinzel@iastate.edu), Biorenewables
- Entrepreneurship Leaders
 - Linda Neihm (niehmlin@iastate.edu), CHS Entrepreneurship Initiative
- Student Leaders and Linked Affiliations
 - Amanda Bries (aebries@iastate.edu), Grad Student, Leader of Beyond Academia,
 - Bethany McCurdy (bmccurdy@iastate.edu), Grad Student, Leader of Student Engagement Club
- Community Leaders / Partners
 - Anne Owens (anne.owens@vcstory.org), Director of the Volunteer Center of Story County
 - Nancy Franz (nfranz@iastate.edu), Emeritus Faculty, community engagement
 - Cornelia Flora (cflora@iastate.edu), Emeritus Faculty, sociology / community capitals

The group includes many other faculty, staff and students. A full list is available on the U-TuRN website (See the [Engage](#) tab). We welcome others to join and connect – email the full group at uturn_engagement@iastate.edu or the U-TuRN community engagement group at uturn_team4@iastate.edu.